

Sustainable City Year Program

Winter 2018

Workforce Asset Analysis and Potential

Professor:
Doug Wilson

City Staff:
Ryan Culp

Discipline:
Honors Business

Students analyzed the La Pine area workforce to help the city determine the greatest area of need for its workforce development efforts. They highlighted La Pine's assets and recommended strategies to increase business interest in the Industrial Park.

Selected Recommendations

- Specialty foods processing is a strong fit
- Cross-laminated timber and cabinet manufacturing are strong fits
- Dairy food processing is a moderately strong fit



Winter 2018

Industry Ecosystem Targeting

Professor:
Doug Wilson

City Staff:
Ryan Culp

Discipline:
Honors Business

Students researched targeted industrial sectors to assess viable business development options for regional and local growth, and recommended industries that La Pine may want to focus on.

Selected Recommendations

- Wood products manufacturing and food processing are high potential industries
- Outdoor gear and apparel manufacturing is a moderate potential industry



Winter 2018

Urban Renewal Program Best Practices

Professor:
Doug Wilson

City Staff:
Cory Misley

Discipline:
Honors Business

Students researched urban renewal program best practices to provide La Pine with management recommendations for its urban renewal efforts.

Selected Recommendations

- A suggested process for implementing a downtown improvement loan program
- Public art as part of the Urban Renewal Plan
- A public art fund as part of ODOT property development planning
- Options for the ODOT property, including ways to gain community support, analyze development potential, and attract businesses



Sustainable City Year Program

Winter/Spring 2018

Passive Heating

Professor:
Alexandra Rempel

City Staff:
Cory Misley

Discipline:
Architecture,
Environmental Studies

Students researched passive solar heating options for future community buildings. Design teams developed concepts for a city center/transit center site, a community greenhouse, and a balcony sunspace. A group of students continued refining designs for the city center site into spring term.

Selected Recommendations

- Combine and manipulate double pane glass and movable insulation, depending on whether heating or cooling
- Operable windows and vents will cool the space if it overheats



Winter 2018

Allen Hall Studios

Professors:
Maya Lazaro, Ed Madison

City Staff:
Cory Misley

Discipline:
Journalism

Students created video and media products that convey the spirit of the City of La Pine's partnership with the Sustainable City Year Program, as well as shared student narratives, and stories of the La Pine community.

Final videos will be available on the La Pine and SCYP websites.



Winter 2018

Community Advisory Council

Professor:
Andrew DeVigal

City Staff:
Cory Misley

Discipline:
Journalism

Students designed an engagement plan to form a community advisory council. They met with community members, visited local community gathering spaces to interview passersby, and facilitated community conversations to identify gaps in the local information ecosystem.

Selected Findings

- Local news outlets are the most trusted
- La Pine residents want more coverage on youth development, education, and schools
- La Pine city officials can leverage informal networks, and local news outlets can build stronger relationships with community members



Sustainable City Year Program

Spring 2018

Multi-Use and Pedestrian Connectivity Plan

Professor:
Marc Schlossberg

City Staff:
Cory Misley

Discipline:
Planning, Public Policy,
and Management

Students are exploring the possibility of creating a new multi-use path that encompasses the city, as well as providing a series of bicycle and pedestrian transportation recommendations that are safe, connected, and comfortable for all types of users in La Pine.

Selected Recommendations in progress



Spring 2018

Nonprofit Optimization

Professor:
Dyana Mason

City Staff:
Cory Misley

Discipline:
Planning, Public Policy,
and Management

This project is investigating how the City of La Pine's Senior Center can strategically plan for the future, including expanding board member capacity, ensuring a strong values-based foundation, and increasing resources for its capital and operating programs.

Selected Recommendations in progress



Spring 2018

Public Relations Campaign

Professor:
Margy Parker

City Staff:
Cory Misley, City of La Pine;
Ann Gawith, Teri Myers,
La Pine Chamber of Commerce

Discipline:
Journalism

Students created and implemented strategies to amplify the La Pine Newberry Country Trail. Marketing programs will be targeted to adventurous college students ages 18-22 and families with parents under 35.

Selected Recommendations

- Brand construction
- Interactive website options
- Social media marketing
- Vacation package bundles

