



City of La Pine

Proposal for

SUSTAINABLE CITY YEAR PROGRAM

2017-18



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Abstract on Pilot Project: City of La Pine and Sustainable City Year Program (SCYP)

The Sustainable City Year Program (SCYP), housed at the University of Oregon (UO), matches the students of the UO with an Oregon city, county, special district, tribe, or partnership of governments for an entire academic year. Historically, the SCYP offered one partner entity:

...assistance with their sustainability goals through 15-25 community-defined projects engaging 20-30 courses with 500+ students across 13+ academic departments dedicating 40,000+ hours of student work. This work has focused on projects related to sustainable architectural design, urban design, planning, cost-benefit analysis, economic development, legal and policy analysis, community engagement, and public relations campaigns among others.

The smallest City that SCYP has partnered with is Redmond with about 27,000 population. Although their full-year partners are larger entities, SCYP has identified that smaller entities are in need of their creative services as well. Last year, the City coordinated extensively with Megan Banks, SCYP Manager, to plan and budget for a pilot project in La Pine for the 2016-17 academic year. For a variety of reasons, the pilot project was not able to materialize; however, the City and SCYP are still interested in making this happen in La Pine for the 2017-18 academic year. Part of the pilot project to serve a smaller entity will bring matching \$1 for \$1 funds.

The SCYP is spearheading that matching grant application.

The anticipated timeline is for SCYP to kick off in La Pine with a community event in early fall. The class offerings and faculty members dictate whether the projects occur which academic term. Ideally, the projects would be spread out over the course of the year. However, in La Pine the winters can present a challenge for travel across the mountains. Perhaps distance learning elements — coupled with prior onsite and follow up meetings — will be incorporated if a project occurs during winter term. Any projects yet to occur would be slated for spring term and conclude by early summer. The City and SCYP have worked diligently to try and make this pilot project come to fruition.

DOWNTOWN REVITALIZATION AND DESIGN PLAN

Project Description:

As Oregon's newest city, with tools in place such as an urban renewal district formed in 2014, La Pine seeks to revitalize its urban core with pedestrian-friendly, multi-modal streetscapes. As an unincorporated community for decades, La Pine lacks downtown design elements seen in traditional main street areas.

Within the downtown core are the K-12 schools, fire station, healthcare facilities, senior center, community center, library, and city hall as well as banks and other amenities. However, it lacks an aesthetic continuity and this project would focus on improving the streetscape to encourage citizens and visitors to the area. Streetscape features include sidewalks, signage, trees, benches, landscaping, public art, archways, bus shelters, lighting, wayfinding, and other improvements to enhance the overall appearance of the area to encourage development and redevelopment. Additionally, it's important to include future bike/ped path networks and gathering spaces.

The City is currently working with Department of Land Conversation and Development (DLCD) and Oregon Department of Transportation (ODOT) through the Transportation Growth Management (TGM) Program to review zoning code and update architectural standards.

The emphasis of this project will be to catalyze an ongoing effort to revitalize downtown core of the City.

Student Role/Deliverables:

- Research architectural design options, streetscape and landscape plans including recommendations to fulfill specific elements of the La Pine Urban Renewal Plan along Huntington Road; investigate incentive programs through other Urban Renewal Agencies to create reinvestment in the built environment
- Identify challenges, opportunities, recommended priorities and provide examples of from other cities for consideration
- Present report and recommendations at a public open house at La Pine City Hall

Potential Funding Source:

City of La Pine Street Fund, City of La Pine General Fund, La Pine Urban Renewal Agency

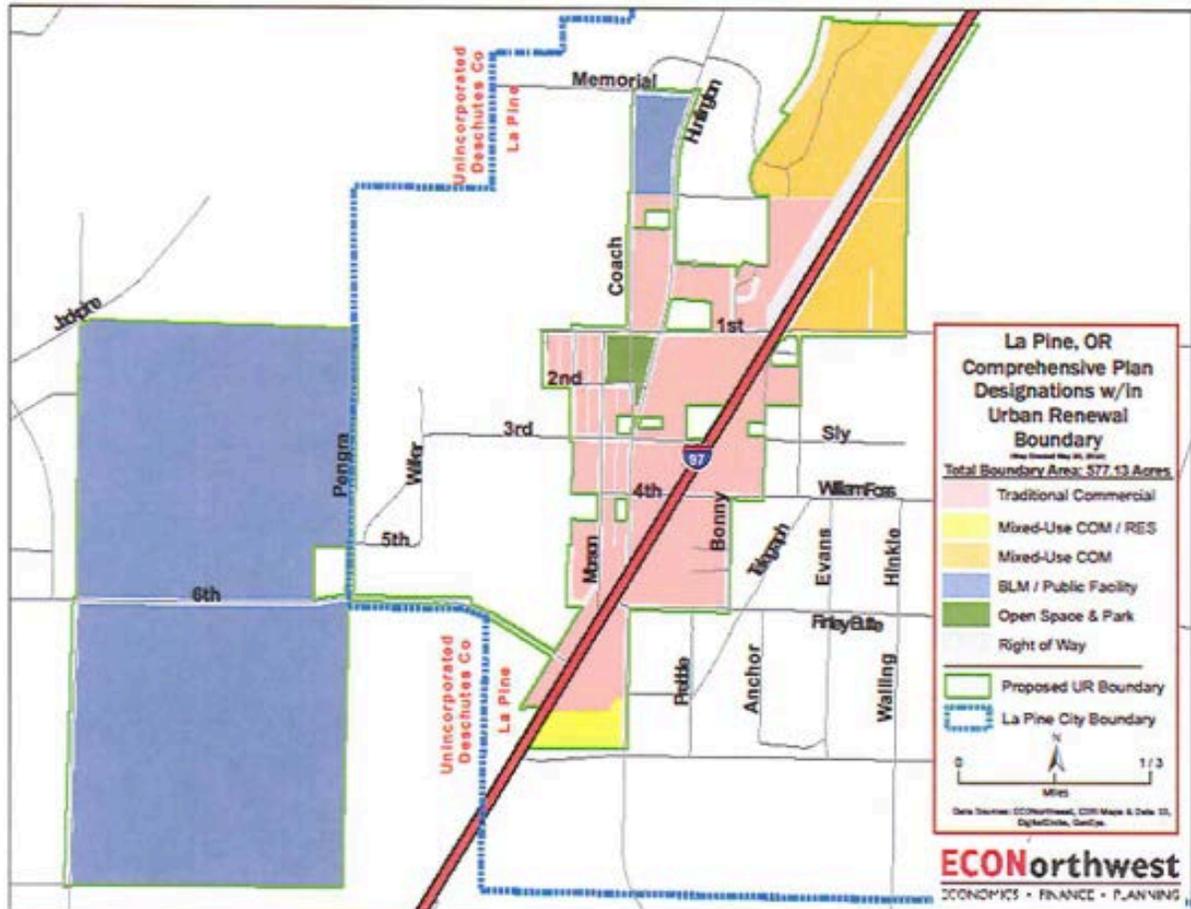
Potential Partners:

La Pine Park and Recreation District, La Pine Chamber of Commerce, La Pine Rural Fire District, Bend-La Pine School District, Downtown Property Owners, Deschutes County

Relevant Documents:

La Pine Transportation System Plan, La Pine Urban Renewal Plan

La Pine Urban Renewal District and Comprehensive Plan Zoning:



WICKIUP JUNCTION DESIGN AND GATEWAY PLAN

Project Description:

Wickiup Junction – the intersection of US 97 and Burgess Road – is colloquially known as the Gateway to the Cascade Lakes. Additionally, this area serves adjacent residential as well as substantial traffic from rural Deschutes County. At Wickiup Junction the traffic volume on HWY 97 is currently 10,000 vehicles per day, and projected to increase to 13,000 by the year 2032, while local traffic on Burgess Road is 3,050 vehicles per day and is also projected to increase.

A couple of miles from the downtown core of La Pine, Wickiup Junction needs its own distinctive identity and design features. This project will focus on Wickiup Junction's role as a part of La Pine's commercial center for highway, recreational, and local traffic. As a result of the overpass construction project, excess land will be available – there is no plan for what to do aesthetically or functionally with this space.

The emphasis of this project will be to develop design features and a distinctive identity for Wickiup Junction, perhaps including signage and/or gateway features, while considering approaches to increase local and regional connectivity.

Student Role/Deliverables:

- Develop a distinctive design plan including signage, landscaping, and streetscape elements while considering highway, recreational, and local needs for both commercial and residential uses
- Present report and recommendations at a public open house at La Pine City Hall

Potential Funding Source:

City of La Pine Tourism Fund, City of La Pine Street Fund, City of La Pine General Fund, Oregon Department of Transportation, Oregon Department of Park and Recreation, Other Grant Programs

Potential Partners:

La Pine Chamber of Commerce, Bend-La Pine School District, Wickiup Junction Property Owners, Deschutes County, Oregon Department of Transportation, Central Oregon Intergovernmental Council

Relevant Documents:

La Pine Transportation System Plan, La Pine Corridor Plan, La Pine Branding Initiative



US 97 and Wickiup Junction Overpass Project:



MULTI-USE AND PEDESTRIAN CONNECTIVITY PLAN

Project Description:

The City is comprised of seven square miles with residential and commercial anchors on both ends (north and south). In between these hubs are substantial undeveloped lands, much of which is owned by Deschutes County. The two main north/south thoroughfares – US 97 and Huntington Road – border the east/west edges of this future residential development land. Within the downtown core are most of the schools, fire station, healthcare facilities, senior center, community center, library, city hall, as well as banks and other amenities.

The City would like to plan for and ultimately construct a multi-use path encompassing the City to better connect residents to other parts of the community. Furthermore, this will promote bike/ped movements and options for activity within the City. Part of the considerations should include feasibility in terms of maintenance, costs/benefits of certain amenities (i.e. lighting), among other items. Research is needed to better understand the potential barriers to path construction. A report outlining next steps for development, recommendations for phasing, and design details are desired.

This would help the City of La Pine outline a plan for future development of this project.

Student Role/Deliverables:

- Research and develop a Multi-Use Path Plan offering bike/ped connectivity to be considered for implementation into City planning documents
- Identify specific challenges and opportunities, while offering similar approaches and project examples from other jurisdictions, etc.
- Present report and recommendations at a public open house at La Pine City Hall

Potential Funding Source:

City of La Pine Street Fund, City of La Pine General Fund, City of La Pine Urban Renewal District, Oregon Department of Transportation, Oregon Department of Park and Recreation, Other Grant Programs

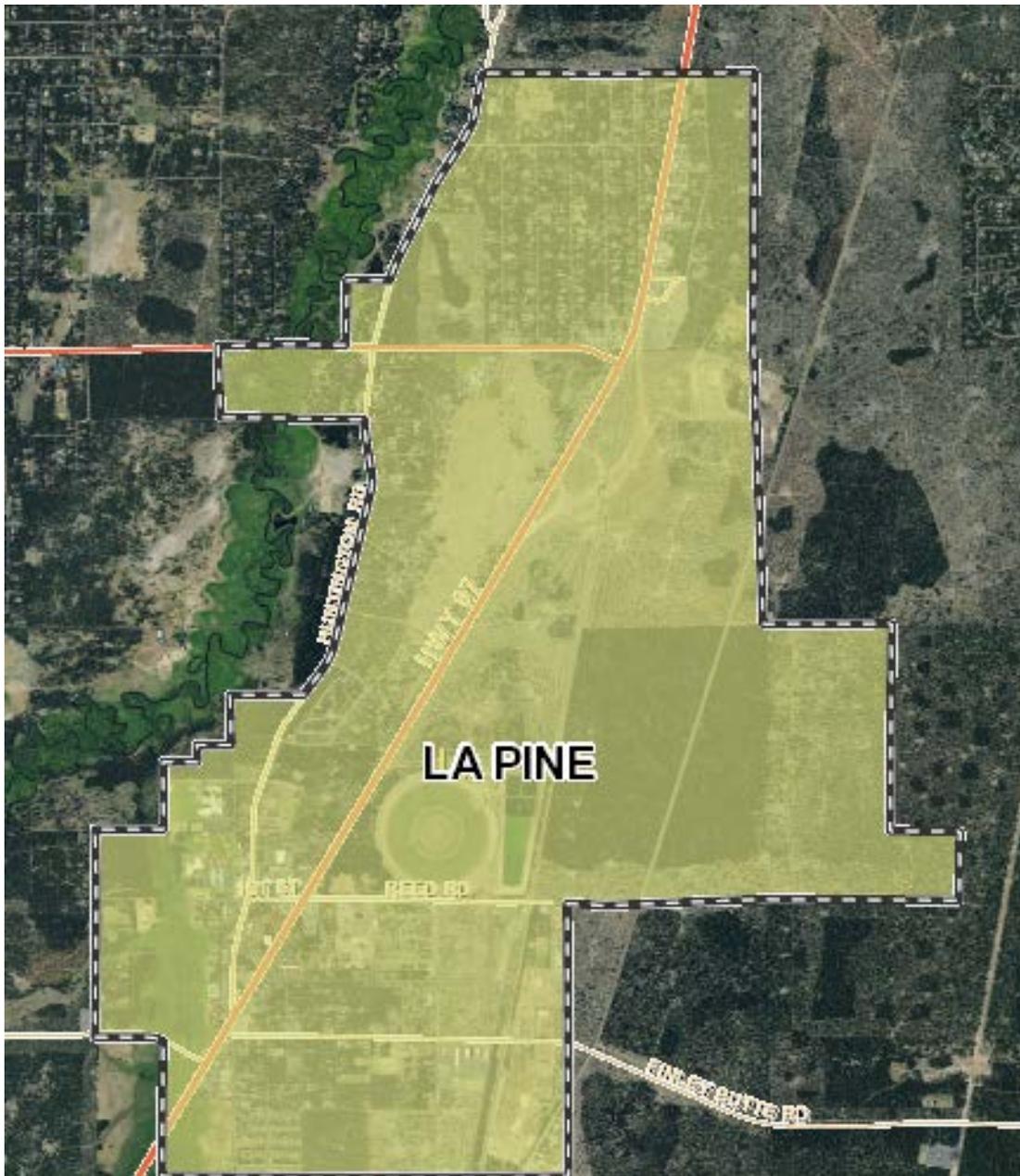
Potential Partners:

La Pine Park and Recreation District, Bend-La Pine School District, Deschutes County,
Oregon Department of Transportation, Oregon Department of Park and Recreation

Relevant Documents:

La Pine Transportation System Plan, La Pine Corridor Plan, La Pine Urban Renewal
Plan

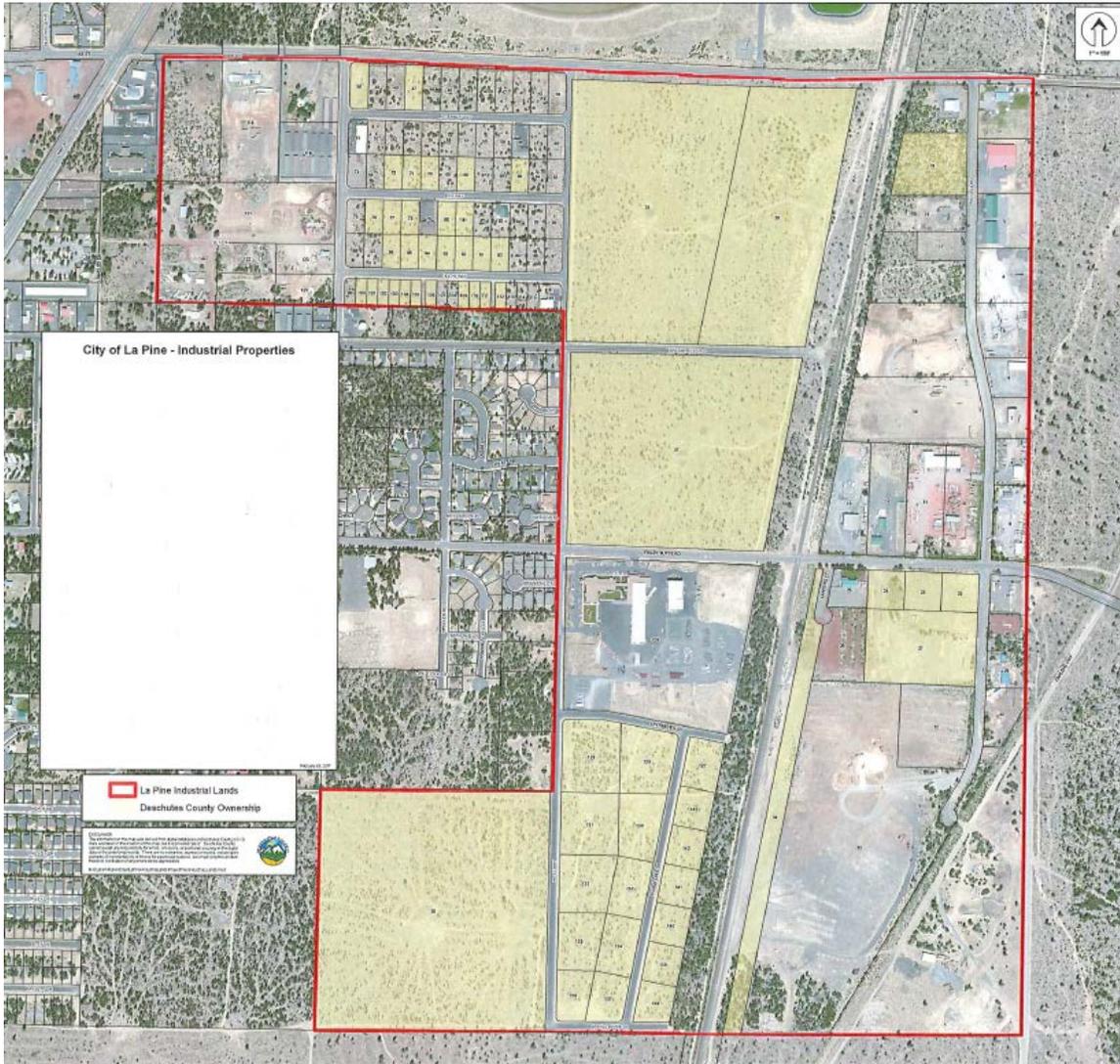
La Pine City Limits showing Wickiup Junction and Downtown Core:



TARGET INDUSTRY TRENDS & PROJECT SITE SELECTION ANALYSIS

<p>Project Description:</p> <p>The City has an Industrial Zone that includes over 400 acres and approximately half of that land is undeveloped. Furthermore, Deschutes County owns around 150 acres for the purposes of economic development – capital investment in the land and job creation. Through an Intergovernmental Agreement (IGA), the City manages and markets this land which is primed with water, sewer, and power at the curb.</p> <p>The City and County jointly support a ¾-time Sunriver/La Pine Area Economic Development Manager through Economic Development for Central Oregon (EDCO). The City, County, and Sunriver/La Pine Economic Development (SLED) want to see increased investment, job creation, and activity in the La Pine Industrial Park, and are seeking creative approaches to maximize and capitalize on the assets here in La Pine.</p> <p>This SCYP project would help the City of La Pine understand target industry trends, and factors/variables played into successful projects in other Oregon communities. Additionally, this project will identify potential businesses as leads for industrial park investment generation. With this information, the City can better strategize how to approach those businesses and be successful in securing project investment and job creation.</p>
<p>Student Role/Deliverables:</p> <ul style="list-style-type: none"> • Investigate target industry trends; top decision making variables, etc. • Analyze private investment projects in other cities; identify which factors played roles in the company’s decision making process • Recommend businesses within target industries to pursue about relocation to La Pine
<p>Potential Funding Sources:</p> <p>City of La Pine Industrial/Economic Development Fund, Deschutes County, U.S. Economic Development Administration Grant Programs, etc.</p>
<p>Potential Partners:</p> <p>SLED, EDCO, Deschutes County</p>
<p>Relevant Documents:</p> <p>SLED Strategic Plan, Prior Marketing Materials and Initiatives, etc.</p>

Industrial Land within City of La Pine:



*Note: Land shaded yellow is owned by Deschutes County.

DOWNTOWN TRANSIT/CITY CENTER DESIGN PLAN

Project Description:

The Oregon Department of Transportation (ODOT) and the City of La Pine partnered to acquire land for future siting of a downtown Transit/City Center. This site will function as a transit center for Cascade East Transit, the regional transit system, managed by the Central Oregon Intergovernmental Council (COIC). Furthermore, this property has tremendous exposure on US 97, 4th Street, and Huntington Road (main street). The City would like this site to be a catalyst/shining example of aesthetic design and functionality. This site will likely include, but not be limited to, landscaping features, greenspace, public benches and restrooms, bike racks, parking, public art, electric car charging stations, and other features to provide community amenities while encouraging time spent in downtown La Pine.

The property is 1.64 acres with frontage on US 97, 4th Street, and Huntington Road. During the US 97 Westside Streetscape project in the summer of 2018, streetscape improvements are planned to occur on the US 97 and 4th Street frontages. The City would like to be prepared to invest in on-site improvements based on a design plan created through this process.

The City is currently working with COIC to administer an outreach/community input process that will unfold over the summer and fall of 2017. The City would like those ideas to be synthesized into creative, conceptual designs for the Transit/City Center project.

Student Role/Deliverables:

- Research other transit centers and synthesize COIC Grant information from community, incorporate City streetscape and design/architectural vision
- Design conceptual layouts for the entire property, including possible phasing
- Present report and recommendations at a public open house at La Pine City Hall

Potential Funding Source:

City of La Pine Street Fund, City of La Pine General Fund, La Pine Urban Renewal Agency, COIC, ODOT, Other Grant Sources

Potential Partners:

COIC, ODOT, Deschutes County

Relevant Documents:

Outcome of COIC Grant process, La Pine Urban Renewal Plan

Property Secured for Future Transit/City Center:



URBAN RENEWAL PROGRAM CREATION PLAN

Project Description:

The La Pine Urban Renewal Agency (URA) was formed in the summer of 2014. Through Tax Increment Financing (TIF) the URA will have over \$7 million to invest into the District over the next 20 years. However, those funds take time to accumulate. The URA would like to move forward with creating a program that can begin to move towards established goals given the resources currently on hand.

This project would investigate (5) other urban renewal agencies and dive into what programs they've successfully implemented, administered, and maintained. Ultimately, a recommendation – with supplemental materials – would be presented to the La Pine URA to move forward with establishing a program. This could include, but not be limited to, storefront façade loans/grants or other programs focused on revitalization and beautification.

Student Role/Deliverables:

- Research other urban renewal agencies in (5) other cities; identify programs that would be applicable to the La Pine URA at this stage of its development
- Analyze program creation, implementation, and administration
- Prepare a report including recommendations and supplemental materials for the La Pine URA to create, implement, and administer a program

Potential Funding Source:

La Pine Urban Renewal Agency, Other Grant Sources

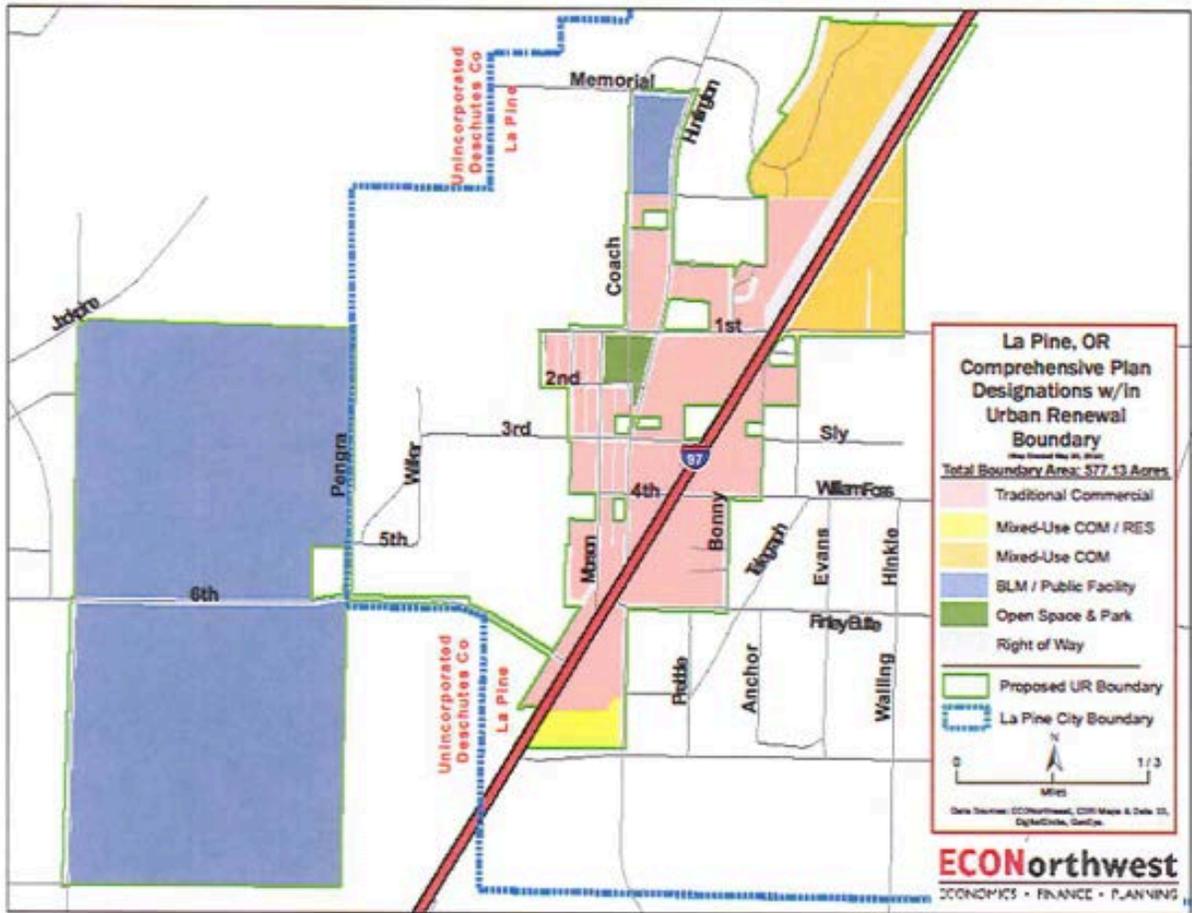
Potential Partners:

City of La Pine

Relevant Documents:

La Pine Urban Renewal Plan & Goals

La Pine Urban Renewal District Boundary:



WORKFORCE ASSET ANALYSIS

Project Description:

One of the most important factors in a location decision for businesses starting, expanding, or relocating is workforce. La Pine currently must market our workforce as a subset of the greater Bend workforce and no localized data is readily available. This project would create an analysis of workforce assets in La Pine and Sunriver, both positive and negative.

This project will assist the City in marketing and promoting investment in the La Pine Industrial Park and Sunriver Business Park. It will assist in identifying how to address work force shortcomings, and how to communicate with businesses that South County has a significant work-ready workforce to meet their needs.

Student Role/Deliverables:

- Research data sets for within 45 minutes drive time of La Pine; collect original data from targeted employers; synthesize data and mine valuable conclusions
- Prepare a report of findings and recommendations

Potential Funding Source:

City of La Pine Industrial/Economic Development Fund, Deschutes County, Other Grant Sources

Potential Partners:

EDCO, SLED, Deschutes County, COCC

Relevant Documents:

Regional data sets, original research/data collection

“South County” Encompassing Sunriver, La Pine, and South:

