

Sustainable City Year Program

2016-17



Design and Planning Projects

Project	Outcome
Water Avenue Corridor Revitalization	Developed ideas and concepts to activate Water Avenue and the downtown historic core, including an entertainment district, historical walk and discovery center, and food hub.
Eat, Play, Shop: Downtown Reimagined Design Studio	Created architectural programs and design proposals around the concepts of food equity, economic equity, and social equity in the downtown area.
Analyzing Landscape Systems	Conducted site analyses along Albany's Willamette Riverfront, Dave Clark waterfront path, and historic downtown district.
East Thornton Lake Natural Area Design Studio	Developed concepts for a park within the larger site that addresses the natural and cultural history of the area.
Bicycle-Friendly Albany	Analyzed constraints and barriers to bicycle-friendly development and recommended safety and network improvements, as well as bicycle-friendly events and programs.
A Front Door to Albany's Downtown Waterfront Design Studio	Developed conceptual designs and alternatives for spaces in the vicinity of Monteith Riverpark to establish a gateway to the river and destination for visitors and residents.
Passive Heating	Gathered area climate data and created passive solar designs for Monteith Park restrooms, a sunroom adjacent to the current Senior Center, and a greenhouse.

Business and Economic Development Projects

Project	Outcome
St. Francis Hotel: Viability of a Hotel in Downtown Albany	Identified hotel development feasibility in downtown Albany at the existing St. Francis historic building site or as new construction.
Business Opportunities Assessment and Revenue Enhancement	Assessed existing Parks and Recreation Department services and practices; recommended revenue-producing opportunities and other revenue enhancement ideas.
Parks and Recreation Foundation Business Plan and Outreach Campaign	Developed a business plan for the new Albany Parks and Recreation Foundation; implemented an outreach campaign directed at parks and recreation users.
Older Adult Population Strategic Plan	Created an older adult facility and activity strategic plan for the 55-60 age group and over 75 population.

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Water Reclamation Facility Biosolids Alternatives Market Analysis

Analyzed whether the local market would be interested in compost or biosolids. Identified local partners and potential revenues or costs associated with different options.

Parks Funding, System Development Charges Methodology Evaluation

Reviewed Parks and Recreation Department's operating revenue sources, capital expenses, financing strategies and System Development Charges methodology.

Strategic Plan for Collaborative Sports Facilities

Analyzed case studies and recommended management strategies to eliminate barriers and inefficiencies for Parks and Recreation Department-owned sports facility spaces throughout the city.

Parks and Recreation Foundation Planning and Partner Coordination

Helped the new Albany Parks and Recreation Foundation strategically organize. Researched best practices for foundation partnerships with stakeholders, including case studies and relational analysis.

Civic Engagement, Journalism, and Geography Projects

Project	Outcome
Cartographic Visualization of Parks, Trails, and Recreation Centers	Designed and produced a finished thematic cartographic map of selected trails and parks in Albany.
Equity and Opportunity Mapping Analysis	Mapped selected data of Albany residents to help the city analyze access to housing and community amenities.
Public Relations Strategies and Outreach for Historic Preservation	Built awareness of the city's historic preservation program through a strategic communication plan; implemented a public relations campaign related to historic preservation.
Remote Sensing: Parks Mapping in Albany	Used digital imagery to assess selected parks and historic assets in order to better manage, analyze, and plan for the future of these resources.
Inventorying Albany's Cultural Resources	Researched cultural inventory models and recommended best practices to develop a cultural inventory focused on engaging the people of Albany.
Improving Engagement with Parks and Recreation	Developed strategies for social media, strategic partnerships, event planning, promotional materials, and content creation to improve resident engagement with Parks and Recreation Department.
Parks and Recreation Foundation Outreach Campaign	Implemented an outreach campaign directed at parks and recreation users as part of the Parks and Recreation Comprehensive Plan Update.
GIS Analysis of Albany Land Use	Collected data using geographic information systems within the city to help the city evaluate undeveloped and under-utilized land available for future development.

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