

Sustainable City Year Program

2015-16



Design, Policy, and Planning Projects

Project	Outcome
Midtown Neighborhood Revitalization	Developed five visions for Redmond's Midtown Neighborhood based on the city's Great Neighborhood principles, building on Redmond's small business spirit and interest in providing a variety of housing types.
Creating a 20-Minute Neighborhood: Walkability in Redmond	Developed geospatial data layers related to walkability based on Census data, employment data, and city information. Recommendations included increasing sidewalk connectivity and adding pedestrian amenities.
Improving the South US 97 Corridor: Multi-Way Boulevard Design Studio	Illustrated potential multi-way boulevard designs using form-based code photo simulations to improve corridor efficiency and safety.
Planning Great Neighborhoods Using GIS Analysis	Used geographic information systems to analyze and identify neighborhoods for increased planning efforts.
Family-Friendly Bicycle Transportation	Analyzed key hubs and transportation infrastructure to increase bikeability. Recommendations included vegetated medians, bulb-outs, and new bike lane signage, among others.
Adaptive Reuse: Public Safety Facility Design Studio	Developed concepts for adaptive reuse of a former National Guard training facility as a new police station. Proposals included a secure yet sustainable structure that symbolizes Redmond's Police Department.
Airport Landscape Master Plan	Provided guidance and landscape design for the airport focused on a variety of categories including connectivity, energy and natural resources, materiality, and views.
Housing Needs Analysis	Identified barriers, potential policy updates, and outreach opportunities to provide more affordable housing options in the Redmond area using interviews, case studies, and review of Redmond's 2007 Affordable Housing Plan.

Business and Economic Development Projects

Project	Outcome
Economic Improvement District Analysis	Examined the viability of an economic improvement district in downtown Redmond and the Business Medical District.
Downtown Market Analysis	Updated a 2005 marketing analysis by examining a primary and secondary market area utilizing data sets and intercept consumer surveys.

Megan Banks
SCYP Manager
mbanks@uoregon.edu
541-346-6395

Nico Larco, AIA
SCI Co-Director
nlarco@uoregon.edu

Marc Schlossberg, PhD
SCI Co-Director
schlossb@uoregon.edu

6206 University of Oregon
Eugene OR 97403-6206
sci@uoregon.edu



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Airport Strategic Branding and Marketing Plan

Developed strategic branding and marketing program for the airport to maximize marketing and advertising.

Downtown Redmond Incubator/Accelerator

Evaluated the necessary elements for a successful business incubator and accelerator.

Multi-Sports Complex Feasibility Analysis

Conducted a feasibility study for a potential regional sports complex, including analyzing potential use, return on investment, and research on uses and trends.

Parks District Tax Valuation and Funding

Reviewed the funding structure of the Redmond area parks district and funding to determine what mix of tools could fund a new recreation center.

Civic Engagement, Journalism, and Law Projects

Project	Outcome
Improving Community Engagement, Strategic Planning and Campaign	Identified innovative communication tools to help guide and assist city departments with community outreach and media relations. Implemented an outreach campaign and evaluated success.
Wastewater Division Public Relations Campaign	Developed a strategic public relations plan and campaign to promote sustainable water disposal practices in order to preserve treatment facilities and keep utility costs low for residents.
Legal Strategies for Sustainability	Created draft ordinances to help Redmond implement sustainable practices on a variety of topics such as infill development, recycling, and local food systems.
Nonprofit Consultancy	Evaluated a variety of nonprofit projects including a family justice center, cultural arts center, a homeless shelter, and a Redmond community foundation.
Public Relations Campaigns	Developed recommendations to promote biking, walking, and rolling in Redmond as well as a campaign to draw new business, investors, and developers to the Professional Business Medical District (PBMD).
Inclusive Public Participation: Latinx Outreach	Identified ways to enhance civic engagement and communicate effectively with Redmond's Latinx community.

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