

Sustainable City Year Program

2017-18



Design and Planning Projects

Project	Outcome
Passive Heating	Researched passive solar heating options and developed concepts for a future city center site, a future community building, a community greenhouse, and balcony sunspaces.
Multi-Use and Pedestrian Connectivity Plan	Examined the possibility of creating new multi-use paths in and surrounding La Pine and provided a series of active transportation recommendations.

Business and Economic Development Projects

Project	Outcome
Workforce Asset Analysis and Potential	Analyzed the La Pine area workforce to determine the greatest needs for the city's workforce development efforts, while highlighting existing workforce assets and recommending improvement strategies.
Industry Ecosystem Targeting	Researched targeted industrial sectors to assess viable business development options for regional and local growth.
Urban Renewal Program Best Practices	Researched urban renewal best practices to provide La Pine with management recommendations for its urban renewal efforts.

Civic Engagement and Journalism Projects

Project	Outcome
Allen Hall Studios	Created video and media products on La Pine's partnership with SCYP, tourism in La Pine, and livability of La Pine.
Community Engagement	Facilitated community conversations to identify gaps in the local information ecosystem; created an engagement plan and recommended forming a community advisory council.
Nonprofit Optimization	Proposed recommendations and strategies for the La Pine Senior Center including efficient board governance and opportunities for revenue generation.
Public Relations Campaign	Created and implemented strategies to amplify the La Pine Newberry Country Trail, including marketing programs aimed at college students and young families.
Journalism Fellows	Identified story ideas, conducted interviews, and submitted articles for publication in the Newberry Eagle related to La Pine's relationship with SCYP.

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