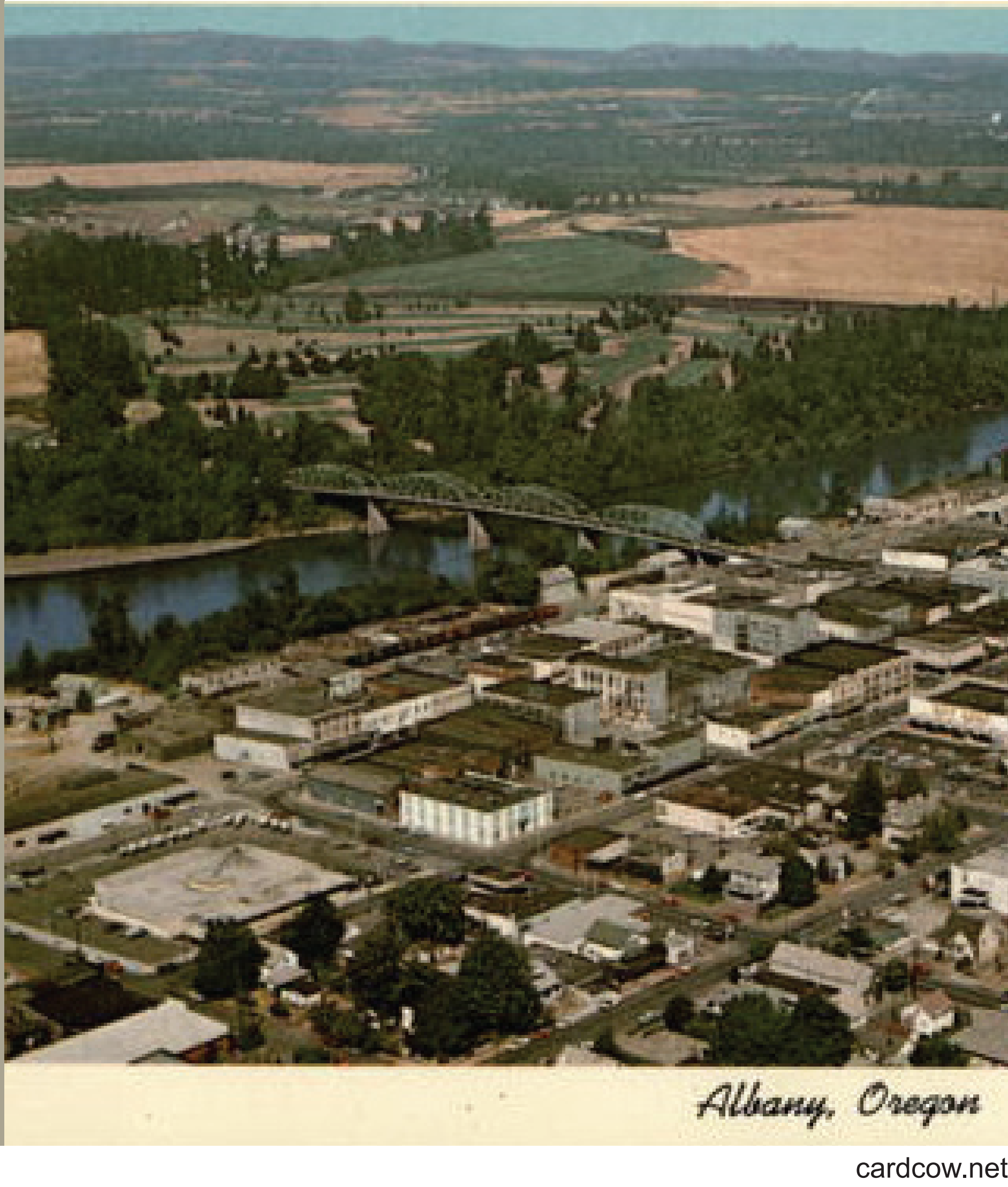


DOWNTOWN ACTIVATION

Term: Fall 2016
Professors: Rich Margerum,
Bob Parker, Stacy Rosenberg
Discipline: Planning, Public
Policy, and Management

PROJECT DESCRIPTION
This project will help generate ideas and concepts for activating the downtown historic core through analysis and research of catalyst sites, as well as an assessment of data and plans related to downtown. Downtown opportunity site case studies will also be researched. End products could help guide future design, among other outcomes.



cardcow.net

EAT, PLAY, SHOP: DOWNTOWN REDEVELOPMENT

Term: Fall 2016
Professors: Joe Moore
Discipline: Architecture

PROJECT DESCRIPTION
The project will focus on downtown revitalization through the lens of equity. Three sites in downtown Albany will be examined and three unique architectural programs developed around the concepts of food equity, economic equity, and social equity. Environmental equity will be an umbrella over the entire project. Project outcomes will include illustrative design proposals that reflect an individual site's equity focus.



PARKS & RECREATION FUNDING, SDC METHODOLOGY EVALUATION

Term: Fall 2016
Professor: Rebecca Lewis
Discipline: Planning, Public
Policy, and Management

PROJECT DESCRIPTION
This project will review the Parks and Recreation Department's operating revenue sources and capital expense financing strategies as well as consider updates to the current System Development Charges methodology. Case studies from other cities will be reviewed and evaluated, and students will assess how local jurisdictions influence economic development through taxes and incentives.



REMOTE SENSING: MAPPING OF PARKS IN ALBANY

Term: Fall 2016, Winter 2017
Professor: Nick Kohler
Discipline: Geography

PROJECT DESCRIPTION
This project will use digital imagery, acquired by aircraft or satellites, to update maps of selected parks in Albany. Students will use spatial reasoning to interpret parks-related information and content.



aaronnystrom.com

STRATEGIES AND TACTICS FOR HISTORIC PRESERVATION OUTREACH

Term: Fall 2016
Professor: Kelli Matthews
Discipline: Journalism

PROJECT DESCRIPTION
This project will focus on building awareness of the city’s historic preservation program through strategic communications plans. Students will seek ways to gather data about residents’ values and priorities while simultaneously providing information and education about the historic richness of the City of Albany. Final strategic communication plans will include measurable objectives, strategies, and tactics to accomplish those objectives.



WATER RECLAMATION FACILITY BIOSOLIDS ALTERNATIVES MARKET ANALYSIS

Term: Fall 2016
Professor: Joshua Scov
Discipline: Business

PROJECT DESCRIPTION
The City of Albany is investigating potential uses for biosolids within the Mid-Willamette Valley region. This project will analyze whether a local market exists for this valuable material, whether it is compost or biosolids cake. Specific local partners, and potential revenues or costs associated with the different options will be identified.



IMPROVING CIVIC AND COMMUNITY ENGAGEMENT

Term: Fall 2016
Professor: Bill Flood
Discipline: Arts and Administration

PROJECT DESCRIPTION

This project will provide an overview of the relationship of the arts and culture to community development, focusing on an understanding of the community of Albany. The class will research cultural inventories models and recommend how to best develop a cultural inventory that focuses on identifying and understanding the people of Albany, the cultures they represent, and their cultural practices, as well as how to better engage people of Albany with community life and the city.



DOWNTOWN ALBANY HOTEL VIABILITY

Term: Winter 2017
Professor: Doug Wilson
Discipline: Business

PROJECT DESCRIPTION

This project will investigate the barriers, opportunities, and feasibility of hotel development in downtown Albany, either with the existing St. Francis historic building, or with new construction sites.



Restore Oregon

PARKS & RECREATION BUSINESS ASSESSMENT AND REVENUE ENHANCEMENT

Term: Winter 2017
Professor: Doug Wilson
Discipline: Business

PROJECT DESCRIPTION

This project will assess existing Parks & Recreation Department services and practices; analyze of strengths and weaknesses; and recommend new revenue-producing service opportunities and other potential avenues for revenue enhancement.



BUSINESS PLAN FOR PARKS & RECREATION FOUNDATION

Term: Winter 2017
Professor: Doug Wilson
Discipline: Business

PROJECT DESCRIPTION
This class will develop a draft business plan for the new Albany 501(c)(3) Parks & Recreation Foundation. The purpose of the foundation is to financially support programs and projects to serve the parks and recreation needs of Albany.



wikimedia.org

OLDER ADULT POPULATION STRATEGIC PLAN

Term: Winter 2017
Professor: Doug Wilson
Discipline: Business

PROJECT DESCRIPTION
The older adult programs need a redesign and marketing plan to meet current population requirements and desires. This project will help develop an older adult activity strategic plan for the over 75 population as well as the 55-60 age group.

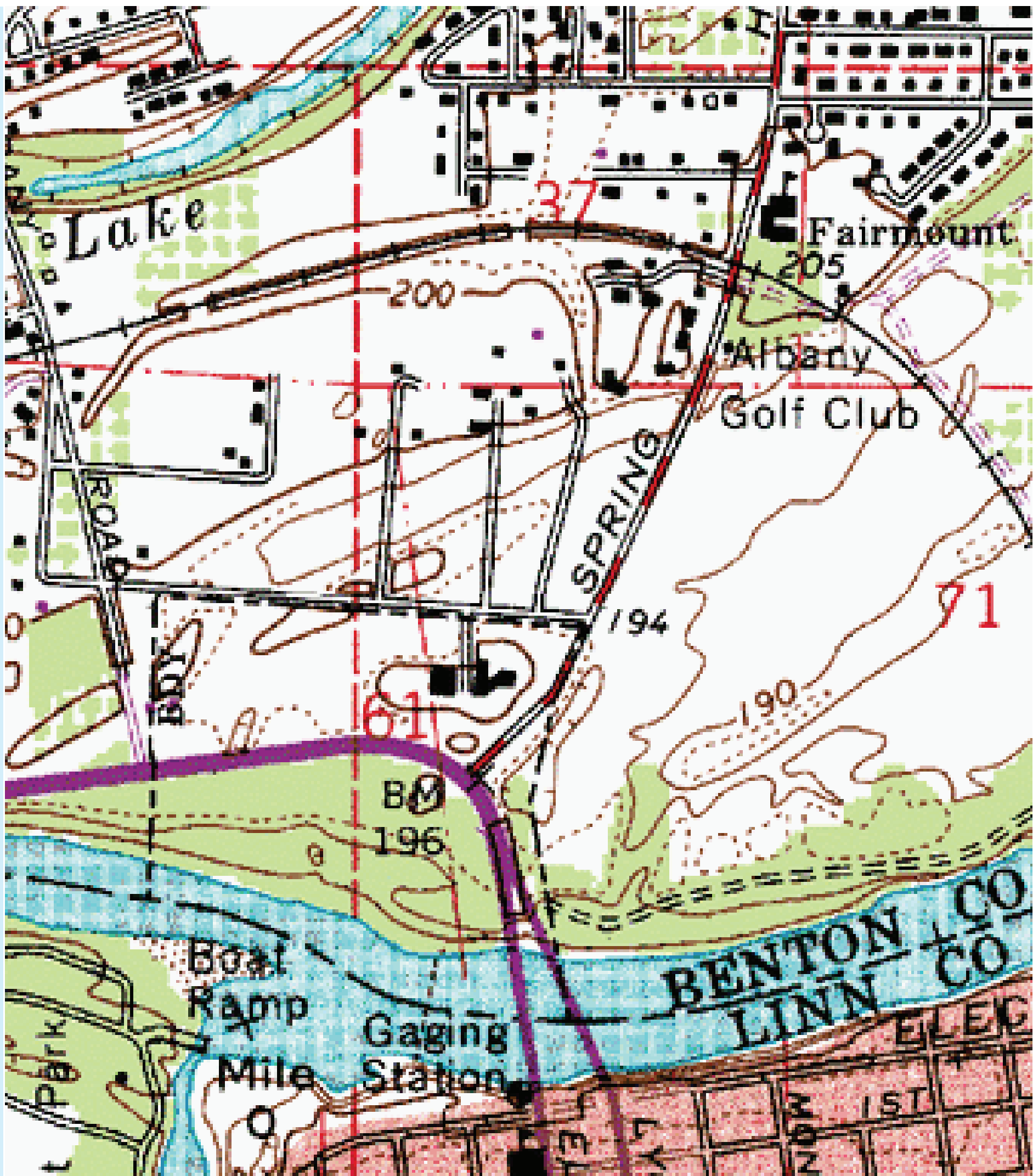


Timber Wood Court

ADVANCED CARTOGRAPHY: PARKS MAPPING IN ALBANY

Term: Winter 2017
Professor: Jim Meacham
Discipline: Geography

PROJECT DESCRIPTION
Students will help design and create a finished thematic cartographic map of selected parks in Albany. Final projects will also supporting graphs and text.



topoquest.com



HISTORIC PRESERVATION OUTREACH CAMPAIGN

Term: Winter 2017
Professor: Margy Parker
(tentative)
Discipline: Journalism

PROJECT DESCRIPTION
Building from fall term’s Public Relations and Strategies journalism class focused on historic preservation, students will implement a public relations campaign related to historic preservation.



EQUITY AND OPPORTUNITY MAPPING ANALYSIS

Term: Winter 2017
Professors: Nick Kohler,
Chris Bone
Discipline: Geography

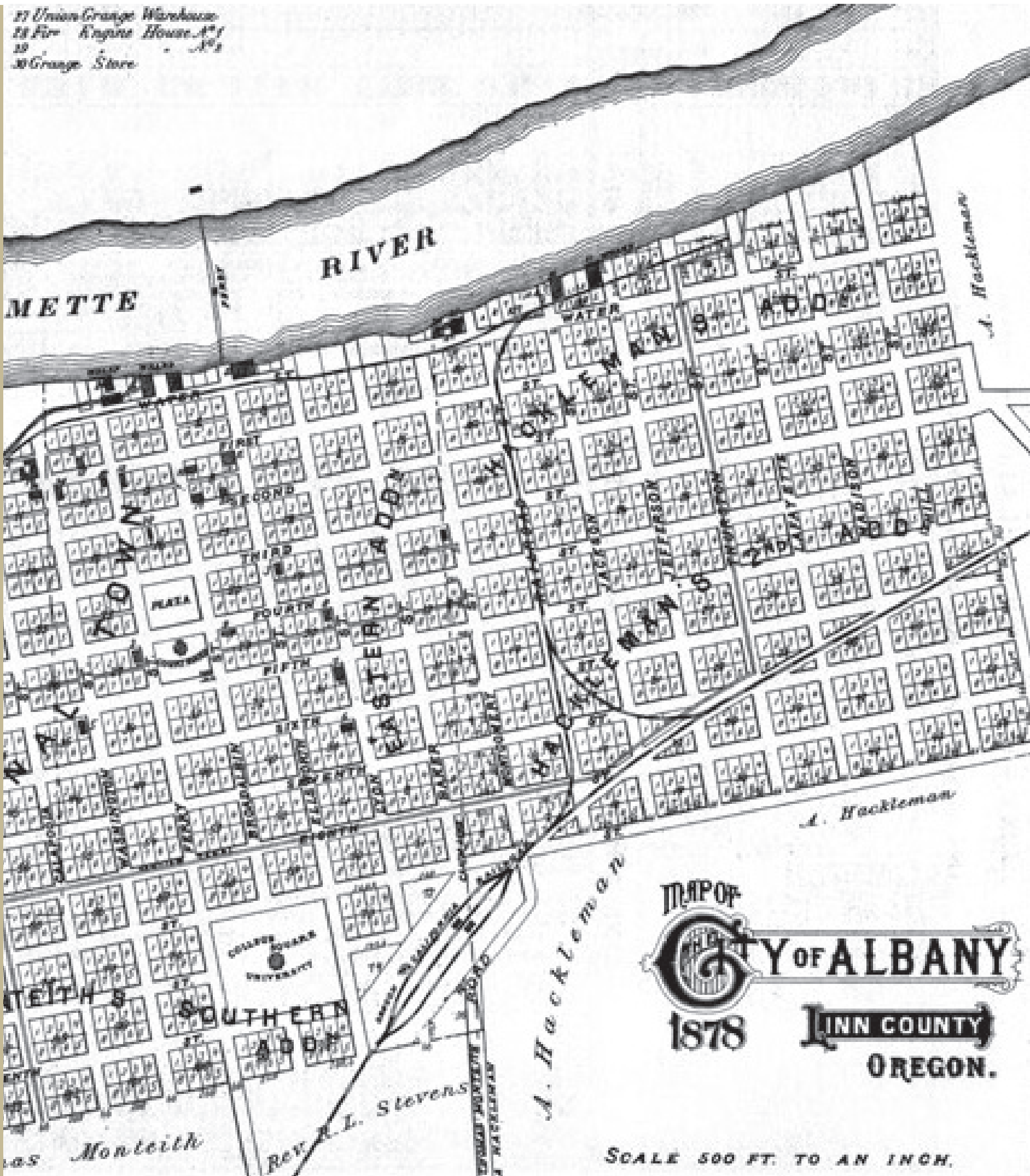
PROJECT DESCRIPTION
The purpose of this project is to map selected data of Albany residents in order to help the city analyze access to housing and community amenities. These analytics will help create a common understanding of Albany’s demographic distribution and will inform planning needs and investments by the city and area partners.



MONTEITH AND HACKLEMAN NATIONAL HISTORIC DISTRICTS

Term: Spring 2017
Professor: Liz Carter (tentative)
Discipline: Historic Preservation

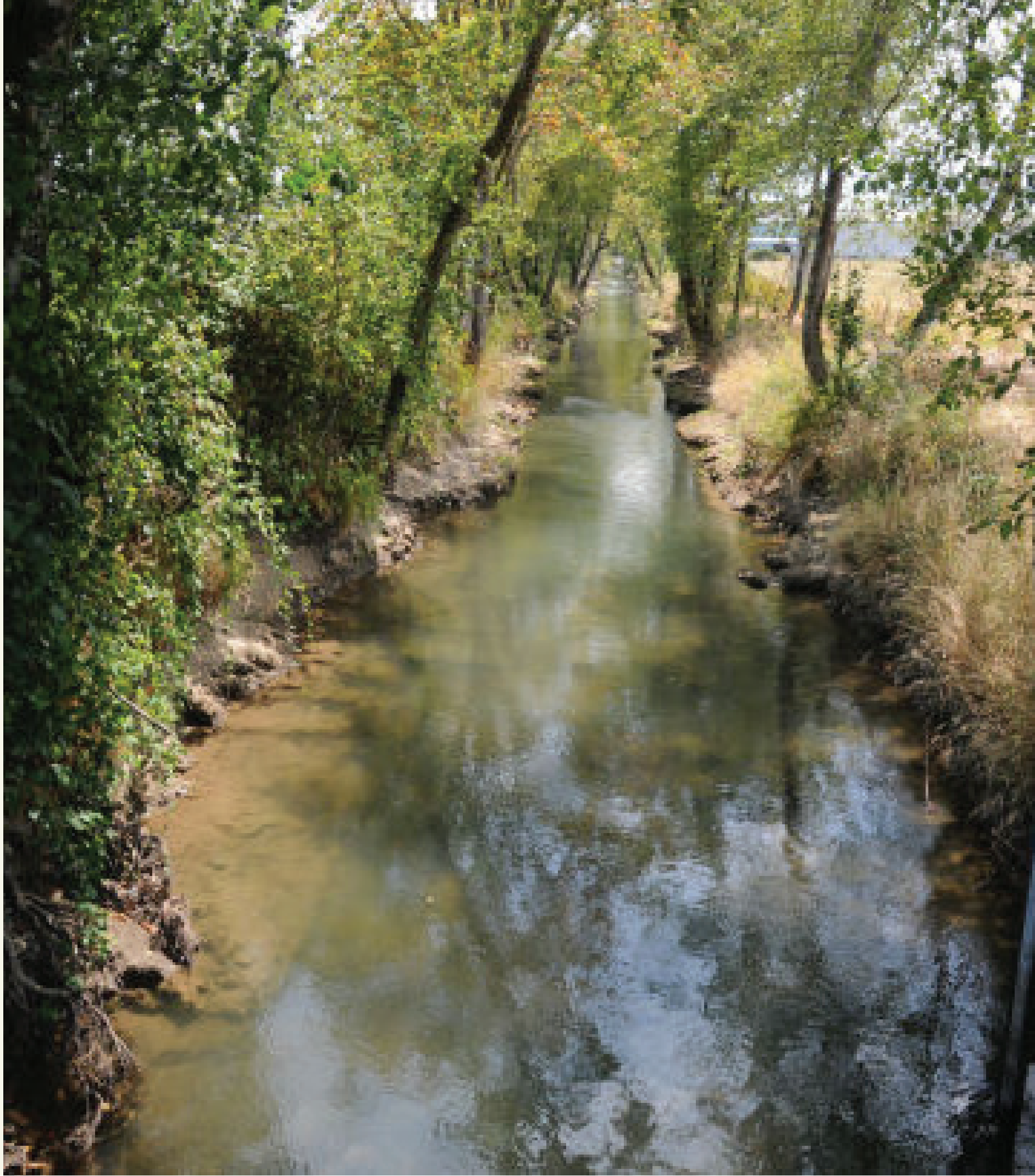
PROJECT DESCRIPTION
This project will focus on one or potentially both of the Monteith and Hackleman National Register Historic Districts within the City of Albany, potentially resurveying certain properties or improving historic resource data management.



PLAN TO DEVELOP CANAL MULTI-USE PATHS

Term: Spring 2017
Professor: Marc Schlossberg
Discipline: Planning, Public Policy, and Management

PROJECT DESCRIPTION
This project will analyze previous plans, and assess constraints and barriers to development around the Santiam-Albany Canal, including FERC requirements, and property ownership. Recommendations could include next steps for development, recommendations for project phasing, and project design details.



Albany Democrat-Herald

DOWNTOWN CATALYST PROJECT: EAST END/MONTEITH PARK AREA

Term: Spring 2017
Professor: John Rowell
Discipline: Architecture

PROJECT DESCRIPTION
The 2011 Albany Retail Refinement Plan outlined possible locations for a downtown east-end anchor building. This project will look at the potential for development at the east end of downtown and the Monteith Park riverfront.



wikimedia.org

TARGET INDUSTRIES STRATEGIC PLANNING

Term: Spring 2017
Professor: Tim Duy
Discipline: Economics

PROJECT DESCRIPTION
This project will include a review of market data related to target industries to better understand how to attract new businesses and help existing businesses in these sectors to expand. Industries to review may include food processing, specialty metals, and manufacturing.



MONTEITH RIVERPARK REFINEMENT/ EXPANSION

Term: Spring 2017
Professor: Rob Ribe
Discipline: Landscape
Architecture

PROJECT DESCRIPTION
The expansion of the Monteith Riverpark will establish a front door and gateway to the river and destination for families, residents, and visitors. This project will develop conceptual designs and alternatives for spaces in the vicinity of the park.



SENIOR CENTER FOUNDATION

Term: Spring 2017
Professor: Dyana Mason
Discipline: Planning, Public
Policy, and Management

PROJECT DESCRIPTION
This project will investigate how the Senior Center Foundation can strategically plan for the future.



PARKS & RECREATION FOUNDATION PLANNING AND OUTREACH

Term: Spring 2017
Professor: Dyana Mason
Discipline: Planning, Public
Policy, and Management

PROJECT DESCRIPTION
This project will investigate how the new Albany 501(c)(3) Parks & Recreation Foundation can strategically plan for the future, building from the winter term Business class outcomes.



ADVANCED GIS ANALYSIS OF ALBANY LAND USES

Term: Spring 2017
Professor: Yizhao Yang
Discipline: Planning, Public Policy, and Management

PROJECT DESCRIPTION
Geographic Information Systems will be used to collect data within the city to help evaluate undeveloped and under-utilized land available for future development.



PARKS & RECREATION OUTREACH CAMPAIGN

Term: Spring 2017
Professor: Margy Parker
Discipline: Journalism

PROJECT DESCRIPTION
Building from fall and winter terms' classes in Business and Geography, students will implement an outreach campaign directed at parks and recreation users as part of the Parks and Recreation Comprehensive Plan Update.



Heritage NW Real Estate Inc

