

STYLE GUIDE : SCYP

Title

FONT: Calibri **SIZE:** 30pt **COLOR:** Evergreen **Style:** Bold

Header

FONT: Calibri **SIZE:** 16pt **COLOR:** Olive **STYLE:** Bold

Sub-header

FONT: Calibri **SIZE:** 13pt **COLOR:** Olive
STYLE: Regular, Underline

Body paragraphs and text.

FONT: Calibri **SIZE:** 11pt **COLOR:** Jet Black
STYLE: Regular (Bold or Italic when needed)

Photo captions

FONT: Calibri **SIZE:** 8pt **COLOR:** Dark Grey **STYLE:** Italic



EVERGREEN

R: 54 **G:** 110 **B:** 35
C: 51 **M:** 0 **Y:** 69 **K:** 57



Sustainable City Year Program



OLIVE

R: 140 **G:** 155 **B:** 45
C: 25 **M:** 0 **Y:** 64 **K:** 48

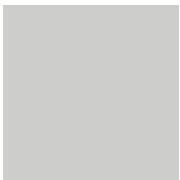


Sustainable City Year Program



DARK GREY

R: 99 **G:** 100 **B:** 103
C: 61 **M:** 52 **Y:** 49 **K:** 20



LIGHT GREY

R: 205 **G:** 1 **B:** 1
C: 19 **M:** 15 **Y:** 15 **K:** 0



JET BLACK

R: 0 **G:** 0 **B:** 0
C: 0 **M:** 0 **Y:** 0 **K:** 100